

Customer Profile

- ✦ Organiser of the Berlin International Film Festival
- ✦ Seasonal event that employs over 250 individuals

Needs

- ✦ Provide permanently employed staff and over 200 temporary staff with technical equipment
- ✦ A communications solution that can incorporate as many people as necessary with minimum effort
- ✦ Several sites need to be inter-connected

Solution

- ✦ 2 Aastra IntelliGate® 2065 systems
- ✦ Enhanced-feature office phones
- ✦ DECT used along with cordless Office 135 phones
- ✦ CTI (Computer Telephony Integration)

A good 19,000 visitors from over 130 countries, almost 400 films in 950 public screenings and nearly half a million cinema trips within two weeks make the Berlin International Film Festival (IFB) stand out by a mile as far as public events go in the film industry. What's more, the Berlin Film Festival has gained a reputation for its perfect organisation. The IFB is a division of a German organisation known as the KBB (Kulturveranstaltungen des Bundes in Berlin GmbH).

Film festivals are a seasonal affair. That's why the IFB was looking for a communications solution that would allow the incorporation of as many people as necessary at any time and with little effort. Up to 200 temporary staff work in different buildings during the festival, without this being apparent to external callers.

The IFB chose two Aastra IntelliGate® 2065 systems for both of its buildings at Potsdamer Platz. Both systems were networked transparently over an IP link, so they actually appear to be a single telephone system whenever external callers phone in. The IFB can incorporate as many people in its network as it wants, whenever it chooses to do so, and then provides them with phone equipment. The system includes DECT phones and CTI.

"We now save around 10,000 Euros a month on our phone bill during the busiest part of the Berlin Film Festival."

Andreas Klabunde
Responsible for ICT at the International Film Festival



Key Benefits

- ✦ Flexible communications system to cope with seasonal fluctuations in traffic
- ✦ Employees are more easily contacted
- ✦ High reliability thanks to emergency routing
- ✦ Reduced costs as the communications infrastructure does not have to be leased for seasonal use